



BIG BROTHERS BIG SISTERS
ICE BALL 2017

AN EVENING THAT MAKES A
LIFETIME OF DIFFERENCE

SATURDAY, AUGUST 26, 2017

JW MARRIOTT

6:00 P.M. – MIDNIGHT



BIG BROTHERS BIG SISTERS
ICE BALL

OVERVIEW

JOIN US FOR THE BRIGHTEST GEM OF AUSTIN'S CHARITY GALAS



An evening that makes a lifetime of difference

Big Brothers Big Sisters is going bigger, bolder and brighter for this year's Ice Ball gala with cocktails, hors d'oeuvres, seated dinner, auction, live music, and dancing. **100% of funds raised** are used locally to create and nurture life-changing friendships between at-risk youth and caring adult mentors. More than 98% of our Little Brothers and Sisters **stay in school, stay out of trouble, and keep up their grades.**

2016 SPONSORS



BANKING INSURANCE INVESTMENTS

Pamela & Will
Hurley



Kate & Hector
Perez





BIG BROTHERS BIG SISTERS
ICE BALL

OVERVIEW

SEE THE VIDEO OF LAST YEAR'S EVENT: WWW.AUSTINICEBALL.ORG

Upscale crowd / A sold-out crowd of 750 guests raised \$600,000 for BBBS last year.

Large online reach / The BBBS and Ice Ball websites had over 40,000 unique visitors last year.

Connected audience / 7,500+ email recipients, 2,500 Facebook fans, 2,000 Twitter followers.

Active participants / Every year nearly 1,000 Bigs volunteer 50,000+ hours with their Littles.

Cultivation / Ice Ball is a great opportunity to get to know your clients in a fun, festive setting.





SPONSORSHIPS

SPONSORING IS A GREAT WAY TO SUPPORT AUSTIN'S YOUTH

DIAMOND SPONSOR \$50,000 (SOLD OUT)

- OPPORTUNITY FOR COMPANY REPRESENTATIVE TO WELCOME GUESTS
- TELEVISION, RADIO AND PRINT ADS (*MEDIA IS NEVER GUARANTEED*)
- OPPORTUNITY TO JOIN BBBS IN ONE (1) ON-AIR PROMOTION
- MINIMUM OF ONE (1) MEDIA ALERT AND ONE (1) PRESS RELEASE
- EXCLUSIVE NAMING OPPORTUNITY

LOGO FEATURED AS THE DIAMOND SPONSOR ON

- PRINTED INVITATION AND PROGRAM
- ALL ICE BALL ELECTRONIC COMMUNICATIONS
- ICE BALL WEBSITE
- ALL ICE BALL EVENT SIGNAGE

NIGHT OF THE EVENT

- 4 ELITE RESERVED TABLES FOR 40 GUESTS
- CAR SERVICE FOR SPONSOR TO AND FROM HOTEL
- TEN (10) VALET PARKING PASSES
- 3 SUITES AT HOTEL FOR NIGHT OF GALA
- CHAMPAGNE SERVICE AT TABLES
- VERBAL RECOGNITION FROM STAGE
- VIP GIFT BAGS FOR 40 GUESTS
- LOGO FEATURED IN EVENING'S PRESENTATION

YEAR-ROUND RECOGNITION

- OPPORTUNITIES FOR ADDITIONAL PRINT MEDIA
- INVITATIONS TO EXCLUSIVE BBBS EVENTS

PLATINUM SPONSOR \$25,000 - (2 Available)

- TELEVISION, RADIO AND PRINT ADS (*MEDIA IS NEVER GUARANTEED*)
- MINIMUM OF ONE (1) MEDIA ALERT
- EXCLUSIVE NAMING OPPORTUNITY (CHOOSE ONE FROM THE FOLLOWING: COOL COCKTAILS, PHOTO BOOTH, SILENT AUCTION, FUND-A-FRIENDSHIP)

LOGO FEATURED AS THE PLATINUM SPONSOR ON

- PRINTED INVITATION AND PROGRAM
- ALL ICE BALL ELECTRONIC COMMUNICATIONS
- ICE BALL WEBSITE
- ICE BALL EVENT SIGNAGE
- TABLE SIGNAGE

NIGHT OF THE EVENT

- 3 PREMIUM RESERVED TABLES FOR 30 GUESTS
- FIFTEEN (15) VALET PARKING PASSES
- 2 ROOMS AT HOTEL FOR NIGHT OF GALA
- CHAMPAGNE SERVICE AT TABLES
- VERBAL RECOGNITION FROM STAGE
- LOGO FEATURED IN EVENING'S PRESENTATION

YEAR-ROUND RECOGNITION

- OPPORTUNITIES FOR ADDITIONAL PRINT MEDIA
- INVITATIONS TO EXCLUSIVE BBBS EVENTS



BIG BROTHERS BIG SISTERS
ICE BALL

SPONSORSHIPS

SPONSORSHIPS INCLUDE GREAT BENEFITS

GOLD SPONSOR \$10,000 - (6 Available)

LOGO FEATURED AS A GOLD SPONSOR ON

- PRINTED INVITATION AND PROGRAM
- ALL ICE BALL ELECTRONIC COMMUNICATIONS
- ICE BALL WEBSITE
- ICE BALL EVENT SIGNAGE
- TABLE SIGNAGE

NIGHT OF THE EVENT

- 2 PROMINENT RESERVED TABLES FOR 20 GUESTS
- TEN (10) VALET PARKING PASSES
- VERBAL RECOGNITION FROM STAGE
- LOGO FEATURED IN EVENING'S PRESENTATION

SILVER SPONSOR \$5,000 - (7 Available)

LOGO FEATURED AS A SILVER SPONSOR ON

- PRINTED PROGRAM
- ICE BALL WEBSITE
- ICE BALL EVENT SIGNAGE
- TABLE SIGNAGE

NIGHT OF THE EVENT

- PREFERRED RESERVED TABLE FOR 10 GUESTS
- FIVE (5) VALET PARKING PASSES
- LOGO FEATURED IN EVENING'S PRESENTATION

BRONZE SPONSOR \$3,500

LOGO FEATURED AS A BRONZE SPONSOR ON

- PRINTED PROGRAM
- ICE BALL EVENT SIGNAGE

NIGHT OF THE EVENT

- RESERVED TABLE FOR 10 GUESTS
- TWO (2) VIP PARKING PASSES
- LOGO LISTED ON TABLE SIGNAGE

TABLE SPONSOR \$2,500 - (0 Available)

- Table for 10 guests
- NAME LISTED ON TABLE SIGNAGE

SOLD OUT



BIG BROTHERS BIG SISTERS
ICE BALL

UNDERWRITING

HELP US BUILD EXCITEMENT



FUND-A-FRIENDSHIP MATCHING SPONSOR \$10,000

- Support BBBS through a 100% tax-deductible donation
- Logo or Name featured during Fund-A-Friendship presentation
- Verbal recognition on stage the night of the event

UNDERWRITING OPTIONS AT \$10,000 LEVEL

UNDERWRITE A SPECIFIC AREA TO HIGHLIGHT YOUR BUSINESS

Benefits of underwriting at the \$10,000 level include featured signage at underwritten station/area, one (1) reserved table for 10 guests, recognition in printed program, recognition in evening's presentation, and VIP parking for 5 guests.



COOL COCKTAILS

- Opportunity to name the Signature Cocktail (BBBS has final approval of name)
- Open bars, signature cocktails, call brands
- Logo on signage at four ballroom bars



PHOTO BOOTH

- Logo featured on photo booth signage
- Exclusive web recognition
- Opportunity to include branded takeaway at booth



FLORAL

- Provide Ice ball guests with beautiful floral designs on tables and around silent auction
- Logo prominently displayed on 5 signs in the Silent Auction Area
- Logo on signage and in program



BIG BROTHERS BIG SISTERS

ICE BALL

SPONSOR BENEFITS

ICE BALL BENEFITS AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	TABLE
RESERVED TABLE FOR 10	FOUR	THREE	TWO	ONE	ONE	ONE
PRINTED PROGRAM AT EVENT	WRITE-UP	❄️	❄️	❄️	❄️	
SIGNAGE AT EVENT	❄️	❄️	❄️	❄️	❄️	
COMPLIMENTARY VALET OR VIP PARKING	❄️	❄️	❄️	❄️	❄️	
ON-SCREEN MENTIONS AT EVENT	❄️	❄️	❄️	❄️		
ICE BALL WEBSITE	❄️	❄️	❄️	❄️		
VERBAL RECOGNITION	❄️	❄️	❄️			
EVENT PROMOTION EMAILS	❄️	❄️	❄️			
MAILED PRINTED INVITATION	❄️	❄️	❄️			
CHAMPAGNE SERVICE AT TABLE	❄️	❄️				
SOCIAL MEDIA/ LIVE STREAM	❄️	❄️				
PRINT ADS	❄️	❄️				
PRESS RELEASE	❄️	❄️				
HOTEL ROOM	THREE	TWO				
RADIO & TV	PREMIUM	❄️				
ON-AIR CO-PROMOTION	❄️					
CAR SERVICE	❄️					



BIG BROTHERS BIG SISTERS
ICE BALL

LEARN MORE AT WWW.AUSTINICEBALL.ORG AND AT:

#ICEBALL17



HOST COMMITTEE

ICE BALL CHAIRS: CHRISTINE &
BLAKE ABSHER
BECKY BONHAM
JASON & GINA BROWN
ELIZABETH & NAD ELIAS
NATALIE & PRENTICE HOWE
PAMELA & WILL HURLEY
KELLY & BRANNON HYDE
JOANNA JUST
CASSIE LAMERE
RACHEL & COLT MCCOY
SUSAN MCNEIGHT
KELLY & DAVID MEBANE
CONNIE & BILL NELSON
JOHN NELSON
LAUREN PETROWSKI
LORI & MARK RAMSEUR
KURT & KATE RATHMANN
TONI SCHACH & MICHAEL FORTE
GAYLE STALLINGS
NATALIE & CURTIS THIGPEN

BOARD OF DIRECTORS

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DAVE ALBEN
JOEY ALCORTA
JAMIE AVILA
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PATRICK ROSE
DR. JOANNE SMITH
PATTI SMITH
SUZI SOSA
LARRY SPECK
CARL STUART

BIG BROTHERS BIG SISTERS' MISSION IS TO PROVIDE CHILDREN FACING ADVERSITY WITH STRONG AND ENDURING, PROFESSIONALLY SUPPORTED ONE-TO-ONE RELATIONSHIPS THAT CHANGE THEIR LIVES FOR THE BETTER, FOREVER.

PLEASE NOTE: COMMITMENTS MUST BE RECEIVED BY MONDAY, MAY 1, 2017 TO BE CREDITED IN THE INVITATION. DUE TO A HISTORY OF SELL-OUT SUCCESS, BALLROOM SEATING IS LIMITED AND WILL BE ASSIGNED AS RESERVATIONS ARE RECEIVED. ALL PROCEEDS WILL SUPPORT OUR AWARD-WINNING LOCAL BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS. YOUR GIFT, MINUS THE VALUE OF YOUR TICKETS, IS TAX-DEDUCTIBLE.

PHOTO CREDIT: CHRISTINA HARDING

BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS * PO Box 4555 * AUSTIN, TEXAS 78765* (512) 472-5437
WWW.BIGMENTORING.ORG



BIG BROTHERS BIG SISTERS
ICE BALL

RESERVATIONS

RESERVE YOUR SPOT AT THE ICE BALL TODAY!

Platinum Sponsor (\$25k)

Gold Sponsor (\$10k)

Underwriter (\$10k)

Silver Sponsor (\$5k)

Bronze Sponsor (\$3,5k)

I am unable to sponsor, but would like to contribute \$_____

COMPANY _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PHONE _____

I PREFER TO PAY BY: CHECK (PAYABLE TO BBBS) VISA MC AMEX

CARD NO. _____ EXP. DATE ____/____

SIGNATURE _____ DATE _____

PLEASE INVOICE ME ON THIS DATE: _____

NOTE: ALL SPONSORSHIPS/TABLES MUST BE PAID IN FULL BY AUGUST 1, 2017

PLEASE RETURN THIS FORM WITH PAYMENT TO:

BIG BROTHERS BIG SISTERS

PO Box 4555,

AUSTIN, TEXAS 78765

